

Junho Pok Appointed Chair of ULI South Korea

Plans to Engage with Local Business Community and Grow Local Membership



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HONG KONG (October 4, 2019) – Junho Pok, managing director of IGIS Asset Management, has been named Chair of South Korea for the Urban Land Institute (ULI), an interdisciplinary research and education institute dedicated to leadership in real estate and land use and creating thriving communities worldwide. Pok, who is a member of the ULI Asia Pacific Executive Committee, brings extensive industry leadership experience in real estate development and investment to his new role.

Pok, will succeed Minsung Choi, Chairman of Delco Realty Group, and serve on a voluntary basis for two-years starting from October. Pok currently serves as the Head of Real Estate Development for IGIS Asset Management where he is responsible for commercial and residential real estate developments. Prior to joining IGIS, he worked as a vice president for Koramco REITs Management & Trust.

ULI South Korea currently has 90 members, including 7 Corporate members, but Pok intends to engage with the local business community and double membership by the end of 2020. Over the past six months, ULI has held a number of events in South Korea including events on Urban Regeneration and Job Creation, Technology and Real Estate, Capital Markets and Emerging Trends, that combined have attracted over 400 attendees. In mid-October, the organisation will hold an Advisory Services Panel in the Korean capital that focuses on “Seoul ‘Sewoon’ Commercial District Regeneration Project.”

"I am honored to take on this precious role and, on behalf of all of the ULI members in Korea, I would like to thank Mr Choi for his duties as Chairman since 2013," said Junho Pok. "During my term as Chair, I would like to grow the functions of the National Council in South Korea and continue to support ULI's key initiatives across Asia Pacific."

"We are excited at the prospect of what ULI can achieve in South Korea with the roll out of our Strategic Plan, and we are very fortunate to have Junho Pok as the new Chair of ULI South Korea to put the plan in to action," added Nicholas Brooke, ULI Asia Pacific Chairman.

"We are excited to welcome Junho as the new Chairman of ULI South Korea," commented John Fitzgerald, ULI Asia Pacific Chief Executive Officer. "Junho is ideally placed to lead ULI South Korea's growth and expand its impact as he brings extensive expertise from both the private and public sectors".

Junho Pok's official inauguration ceremony will be held on the 18th of October.

About the Urban Land Institute

The [Urban Land Institute](#) is a nonprofit education and research institute supported by its members. Its mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Established in 1936, the institute has more than 45,000 members worldwide representing all aspects of land use and development disciplines. For more information on ULI, please visit [uli.org](#) or follow us on [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

Across Asia Pacific, the Institute has more than 2,200 members, with a particularly strong presence in Australia, China, Hong Kong, Japan, Korea, Philippines and Singapore. By building and sustaining a diverse network of local experts in the region, the Institute is able to address the current and future challenges facing cities in the Asia Pacific region. To learn more or to become a member, please visit [asia.uli.org](#).