For more than 70 years, the Urban Land Institute (ULI) Advisory Services Programme has worked to bring together the finest expertise in real estate to provide insights into best practices to address challenging land use issues. From planning to development, heritage, and regulatory policy, ULI has convened more than 700 Advisory Services panels (ASPs) around the globe staffed by specialists from its 45,000 inter-disciplinary membership base. By providing an unbiased perspective from this deep pool of expertise, the Advisory Services Programme delivers fresh insight and innovative solutions to the most pressing problems facing the built environment today.

Across the Asia Pacific region, ULI has assembled more than 150 members from around the world to deliver advisory services in over 10 cities throughout the region. From Beijing to Manila, Seoul to Sanya, ULI supports public, private, and non-profit organisations as they navigate the future of urban development.

Learn more at [uli.org/advisoryservices](http://uli.org/advisoryservices).
Where We Have Been
ULI Expertise across the Asia Pacific
"TOGETHER WE SHARE INSIGHTS INTO WHAT DEFINES TOMORROW"
Underpinnings of this ‘smart city of the future’

Considered the physical, social, and organisational

Proceed.

Understand how successful redevelopment might

City neighbourhood, commissioned ULI to help

Regeneration of Qianmen East, a 56-hectare inner-

Mixed-use business district. Ten highly qualified

Growth area planned as a smart and sustainable

Completed Panels

Beijing – Qianmen Hutong
Redevelopment

How China should handle the

Redevelopment of the city's

Hong Kong – Implementing
Hong Kong 2030+

Hong Kong’s government agencies

together with Swire Properties

asked this advisory panel to provide

insight into how to improve the

city’s liveability, urban and building

design, and public realms in accordance with the

Territorial development strategy Hong Kong 2030+

Seoul – Sewoon Sangga District

ULI convened this panel to study

the regeneration of the Sewoon

Sangga District in Seoul. With the

support of the Seoul Metropolitan

government, academics, and

business and property owners in

Sewoon District, the panel delivered a comprehensive

set of recommendations to guide the rejuvenation of

this commercial and industrial urban neighbourhood.

Hong Kong – Kai Tak and
Kowloon East

The Civil Engineering and
Development Department of Hong

Kong commissioned this ULI panel to provide strategic advice on the

measures required to formulate a sustainable and high-quality environment on the

site of the city’s former airport, Kai Tak, and the

surrounding Kowloon East area.

Sewoon District, the panel delivered a comprehensive

set of recommendations to guide the rejuvenation of

this commercial and industrial urban neighbourhood.

Foshan – Strategic Advice for
Foshan and the Chancheng District

The Chancheng District and Shui On

Land’s Lingnan Tiandi development were the focus of this panel, which

independent insight into the private

and public actions required to develop an innovative economy and vibrant urban core in Foshan.

Sanya – Making a World-Class
Resort City

An international team of experts

led this panel, which sought to
develop strategies to assist Sanya in diversifying its tourism base,

ultimately delivering six organising

principles to help the capital become a world-class

resort destination.

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Sanya – Becoming a World-
Class Resort Community

The government of Sanya invited

this ULI panel to help the city
develop strategies for becoming a

world-class community. The panel evaluated the tourism market,

marketing schemes, and planning and design

considerations for resort development alongside how

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Hong Kong – Hong Kong
Harbour

ULI assembled a team of

professionals with extensive

experience in waterfront

redevelopment to inform Hong

Kong’s harbourfront regeneration

efforts following almost a century of land reclamation and a city-wide call to rethink development along Victoria Harbour.

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Advisory Services Opportunities

Advisory Services panels (ASPs): Five-day, in-depth ASPs involve the creation of a specialist ULI advisory group that engages with the community, conducts in-depth interviews, and delivers a presentation that leads to the publication of a detailed report on the identified issue.

Technical assistance panels (TAPs): These one- to two-day work sessions, run and implemented by ULI councils, include panelists selected from the national council’s membership to address land use challenges that require local knowledge to resolve.

Project analysis sessions: This is a two-hour, over-the-shoulder look at a specific land use challenge. The intimate, conversational format encourages creative thinking and problem solving between the sponsor and panelists. These sessions often help define assignments for subsequent ASPs.

Become a Sponsor or Panelist

Through volunteering on Advisory Services panels, ULI members effect real and lasting change in the communities they serve. Panels bring together the best and brightest from a diverse membership, including developers, planners, financiers, market analysts, designers, economists, architects, and public officials, to provide practical and objective advice. The combination of industry leaders, outside perspectives, and multidisciplinary expertise delivers advice that is unrivalled in the market.

Make an Impact with ULI

To sponsor a panel or serve as a panelist, email asiapacific@uli.org.

Learn more about the programme at uli.org/advisoryservices.